

友 US-CHINA REVIEW

Summer 2015

Vol. XXXIX, No.3

“Have you ever seen a real star?”

“No.”

“What about
blue sky?”

“I’ve seen
one that’s
a little
blue.”

“What about
white
clouds?”

“No.”

Filmmaker Chai Jing,
interviewing a young
girl living in the coal-
mining province
of Shanxi, one of
the most polluted
places on Earth.
Drawing by David Andrus.



Corporate, School, Individual eChineseLearning

<http://www.echineselearning.com>

eChineseLearning, an online Chinese language school, provides customized one-on-one live instruction services to students worldwide of all ages and walks of life.

CEO Fred Rao earned his M.B.A. from Stanford Graduate School of Business, and an engineering degree from Ohio State University. He has extensive history in the Internet industry: he was Co-Founder and COO of UUMe.com, one of the largest social networking companies at the time in China, later acquired by Renren.com.

By analyzing the specific needs and characteristics of each learner, a Chinese teacher adjusts the pace of teaching and the curriculum based on ability, offering alternative solutions to learn Mandarin based on his/her specific interests, level, pace, style, and cultural background.

Classes are conducted online using video conferencing tools such as Skype for live 1-to-1 lessons with professional instructors in China. Each student is assigned an instructor, and classes can be taken 24 hours a day, 7 days a week, anywhere with Internet access.

Every new customer gets a free trial lesson to show how the system works and how easy it is to learn Chinese online with a native Chinese teacher.

eChineseLearning has helped thousands of students from over 100 countries from age 3 to 86. The site has been covered by mainstream media, including the *Economist*, the *Washington Post*, the *Washington Times*, *Foreign Policy*, and Sina.com.

Working with Educational Institutions: eChineseLearning teachers can collaborate with local teachers via face-to-face instructions at their local schools, helping students practice what they've learned in the classroom.

Maintenance Program: 50-minute lessons can be conducted once or twice a week to help students maintain their Chinese level.

Independent Study: Tailored courses are available to students with special interests, such as medicine, business, engineering, literature, or a thesis paper.

Summer Chinese Program: eChineseLearning offers programs over the break as well as customized summer courses and test prep courses.

Working with Corporations: eChineseLearning provides customized solutions for corporate clients, working closely with each to understand their specific needs to create a relevant, customized curriculum.

On the website, go to the all-resources "Site Map." Under "About Us" are many choices, among them "Blog." This rich site has five drop-down menus for sample tests for General Chinese, Children's, and Business, plus Chinese tests such as the HSK—all beginner, intermediate, and advanced.

Also under "About Us" is "Newsletter." One may subscribe. It's free, weekly, with a sample to click on.

Great for free Chinese lessons.

友

CALL TO CONVENTION

25th National Convention

US-China Peoples Friendship Association

September 11-13, 2015

U.S. and China:

Many Faces of Friendship

Emory Conference Center, Atlanta, Georgia

Registration Website: www.uscpfa-national2015.org

The USCPFA-Atlanta chapter is the host.

The registration form is enclosed in this US-China Review (see pp 16-17)

Members who wish to submit resolutions, bylaw amendments and/or statements of candidacy for President or Treasurer should mail documents, plus \$15 for the first page, \$5 each additional page by July 11, 2015, to Barbara Harrison, 3000 Foxpoint Road, Burnsville, MN 55337. In June, the Membership Committee will send each chapter a notice with the August 4, 2015, cut-off date for membership valuation to determine members in good standing (current dues paid) for voting at the convention.

One copy of the Plenary Guide will be sent to each chapter leader. Duplicate it and share it as necessary.

Please bring the Plenary Guide to the convention.